



BUSINESS FOR 2030

FORGING A PATH FOR BUSINESS IN THE UN 2030 DEVELOPMENT AGENDA

An initiative of the United States Council for International Business

SAVE THE DATE

Official Public Launch
Business for 2030:
The Portal for Business
Engagement in the
UN 2030 Agenda for
Sustainable Development

THURSDAY, SEPTEMBER 24, 2015

Harvard Club
35 West 44th Street New York
3 – 6 pm

Reception to follow

ORGANIZED BY

The United States Council for
International Business (USCIB)

in partnership with
the International Federation of
Pharmaceutical Manufacturers
& Associations (IFPMA)

"I urge the private sector to take its place at the table and plot a path forward for the next 15 years, reaffirming once again that responsible business is a force for good." —UN SECRETARY GENERAL BAN KI MOON

Please join the United States Council for International Business and its partner organizations to celebrate the official public launch of USCIB's Businessfor2030.org – a public resource to help achieve the UN Sustainable Development Goals by stimulating a more productive partnership between the public and private sectors.

Featuring over 80 examples of implemented initiatives all over the world, organized in relation to over 50 of the business-relevant SDG targets, [Businessfor2030](http://Businessfor2030.org) highlights concrete initiatives and partnerships to inspire renewed trust in the private sector, and to catalyze sustained and active business engagement in the 2030 Agenda for Sustainable Development. USCIB member companies and international business representatives will engage with the broader development community to provide deeper context to a selection of the diverse examples featured on [Businessfor2030](http://Businessfor2030.org), with a focus on:

- **The Critical Role of Infrastructure** (energy/transport, health, ICT and finance) in catalyzing progress on the 2030 Sustainable Development Agenda
- **The Need to Transform Partnerships Globally and Locally** through enhanced national development strategic planning and coordination for achieving the SDGs

Participants will include UN Member State and Agency representatives, corporate executives and civil society. A detailed concept note and agenda will follow.

KINDLY RSVP BY SEPTEMBER 15TH TO:
Shertease Wheeler • swheeler@uscib.org

